

## Invitation

The **Hellenic Foundation for European and Foreign Policy (ELIAMEP)**  
is organizing an **online public discussion** on:

### “Diaspora and the Greek start-up ecosystem: A power couple?”

This webinar will discuss the interaction between diaspora entrepreneurs and the Greek start-up ecosystem. Webinar participants will explore such issues as: the historical role of the diaspora in business innovation in Greece; the contribution of diaspora entrepreneurs and networks in the ability of Greek start-ups to internationalise their business model; the power of attraction of the Greek start-up ecosystem to diaspora entrepreneurs such as privileged access to highly skilled, competitively-priced human resources; the pull factor, i.e. how the Greek start-up ecosystem, by virtue of the extrovertness of its key players, its own tendency to establish operations or spin-offs abroad, its need to access know-how and funding not available in Greece, catalyses and co-creates network opportunities with diaspora entrepreneurs; the obstacles, such as a still unfavorable fiscal regime for high skilled, well-compensated employment in Greece and an academic and research community tied to EU funding and operating under rigidly bureaucratic conditions, and how the diaspora networks and the Greek start-up ecosystem can co-strategize to overcome them.

#### Speakers:

**Marina Hatsopoulos**, Board Chair, Levitronix Technologies and Co-Founder, Z Corporation

**Vassilis Papakonstantinou**, Co-Founder, MITEF Greece and Hellenic Innovation Network

**Ioanna Sapfo Pepelasis**, Professor Emeritus, Department of Economics, Athens University of Economics and Business (AUEB)

**Katerina Pramadari**, Associate Professor, Department of Management Science and Technology; Scientific Coordinator, Athens Center for Entrepreneurship and Innovation (ACEin), Athens University of Economics and Business (AUEB)

The discussion will be moderated by **Odin Linardatou**, Head of Communications, ELIAMEP.

The event will be held in **English**  
on **Monday, 28 June 2021, at 18:00-19:00 (EEST)/ 17:00-18:00 (CEST)**  
and live streaming will be available on the [ELIAMEP website](#)  
and on ELIAMEP’s official accounts on [Facebook](#) and [YouTube](#).

You may submit **your questions**  
prior to and during the live discussion at: [events@eliamep.gr](mailto:events@eliamep.gr)

Co-organized in  
cooperation with:

