



MEDIVA RESEARCH PROJECT

MEDIA FOR DIVERSITY AND MIGRANT INTEGRATION

ASSESSING THE ROLE OF THE GREEK MEDIA IN REFLECTING DIVERSITY AND PROMOTING MIGRANT INTEGRATION

Athens, 29 March 2012

Athens Chamber of Small Industry
18, Akadimias Street, 1st floor, Athens

OVERVIEW

Consolidating Knowledge & Assessing Media Practices across the EU

The MEDIVA project aims at strengthening the capacity of the media to reflect the increasing diversity of European societies and thus foster a better understanding of immigrant integration processes at a time when social cohesion and integration policies are put to the test by an acute economic crisis (for more information see: <http://mediva.eui.eu>).

The MEDIVA project is hosted by the Robert Schuman Centre for Advanced Studies and co-ordinated by Prof. Anna Triandafyllidou (anna.triandafyllidou@eui.eu).

The MEDIVA Workshop in Athens

The Athens workshop of MEDIVA presents the results of the MEDIVA Media indicators in Greece assessing whether and to what extent specific media outlets (newspapers, TV stations, news web sites) evaluated reflect diversity and promote migrant integration in Greek society.

In particular the MEDIVA project pilot study implementing the indicators in the Greek context has assessed and presents results on the newspapers: Kathimerini, Eleftheros Typos, Proto Thema, and the TV channels: MEGA and NET and the Web news site in.gr

This workshop is organised jointly with the Hellenic Foundation for European and Foreign Policy (ELIAMEP).

PROGRAMME

Athens, 29 March 2012

- 11:00 Welcome
Anna Triandafyllidou | Coordinator of the MEDIVA Project, Robert Schuman Centre for Advanced Studies (RSCAS), European University Institute (EUI), Florence
- 11:00-11:15 Media for Diversity and Migrant Integration: An Introduction
Anna Triandafyllidou
- 11:15-11:40 Assessing the Greek Media and Diversity Relationship
Eda Gemi and **Anna Triandafyllidou** | RSCAS, EUI, Florence
- 11:40-11:50 Discussant: **Alexandra Christakaki** | Journalist, NET TV, Organizational Secretary of POESI (Panhellenic Federation of Journalists)
- 11:50-12:30 Discussion
- 12:30-13:00 *Coffee break*
- 13:00-14:30 Roundtable on media and diversity
Chair: **Tasos Telloglou** | Kathimerini, Skai
Participants: **Ioanna Sotirchou** | Eleftherotipia
Niko Ago | Avgi, Protagon
Maria Delithanasi | APE

The roundtable will start with short introductions by the Roundtable Participants for about 10 minutes each. The floor will then be open for debate with all workshop attendees.